

TENNESSEE ELDER JUSTICE COALITION

TEJC WEEKLY UPDATE

Week of June 25, 2026

HEADLINE | Fraud Is Evolving Faster Than Awareness

Recent national messaging surrounding elder justice continues emphasizing impersonation, urgency, and trust manipulation as major drivers of victimization. TEJC messaging remains focused on slowing transactions and creating time for intervention.

TENNESSEE WATCH

With Tennessee preparing for implementation of the statewide cryptocurrency kiosk prohibition, coalition partners continue reinforcing that legitimate organizations do not request payment through digital assets, gift cards, or emergency transfers.

WEAAD MOMENTUM

World Elder Abuse Awareness Day created renewed visibility around financial exploitation, caregiver stress, and community reporting. TEJC encourages local partners to convert awareness into year-round prevention activities.

AI + ELDER FRAUD

Voice cloning, spoofed identity signals, and rapid communication are increasingly blended into social engineering. Training families, banks, social services, and law enforcement remains one of the strongest protective factors.

WHAT TO TELL OLDER ADULTS THIS WEEK

Pause • Verify • Call Back • Never Move Money To Keep It Safe • Never Pay Government By Crypto

WHAT TEJC IS WATCHING NEXT

- Recovery-centered victim response
- Cross-sector referrals
- Public awareness campaigns
- Law enforcement and community coordination
- Emerging fraud trends affecting older Tennesseans

ETHRA ETAAAD